Images Policy - Pupils

ST CLARE
Catholic Multi Academy Trust

St Wilfrid's Primary School Mission Statement:

Everybody Matters

Adopted by St Clare Trust Board; June 2022

Next review by St Clare Trust Board; December 2026

St Clare Catholic Multi Academy Trust - Images Policy for Pupils

This policy should be read in conjunction with the school's Data Protection Policy and Privacy Notice for Pupils.

Collection and Use of Pupil Images

We collect still images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.
Consent will be obtained through an opt-in process, and will not be assumed.

For example:
Images used in newsletters, good news stories and marketing materials;
Images shared with a named photography company to produce commercially available school photographs for parents.

6 (1) e For the legitimate purpose of running an academy.

For example, to identify pupils on registers and class lists.

We collect video images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.
Consent will be obtained by an opt-in process, and will not be assumed.

For example:
Video images used in training materials;
Video images used in good news stories and marketing materials.

6 (1) e For the legitimate purpose of running an academy.

For example:
Images to record practical skills for assessment and examinations;
CCTV footage that is used to assist with the safety and supervision of pupils;

- CCTV footage that is used to safeguard staff, pupils, visitors and school property (for example by allowing investigation into incidents or complaints).