Images Policy – Staff Workforce

ST CLARE
Catholic Multi Academy Trust

St Wilfrid's Primary School Mission Statement:

Everybody Matters

Adopted by St Clare Trust Board; June 2022

Next review by St Clare Trust Board; December 2026

St Clare Catholic Multi Academy Trust Images Policy for the workforce

This policy should be read in conjunction with the school's Data Protection Policy and Privacy Notice for the School Workforce.

Collection and Use of Images of the School Workforce

We collect still images of the school workforce, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.
Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.

6 (1) e For the legitimate purpose of running an academy.

For example, to safeguard children by identifying the school workforce.

We collect video images of the school workforce, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.
Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- Video images used in good news stories and marketing materials.

6 (1) e For the legitimate purpose of running an academy.

For example:

- CCTV footage that is used to assist with the safety and supervision of pupils;
- CCTV footage that is used to safeguard the school workforce, pupils, visitors and school property (for example by allowing investigation into incidents or complaints).